

Victoria Usher

Thousand Oaks, CA 91360

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HIGHLIGHTS OF QUALIFICATIONS

- Experience in group and individual counseling.
- Effective interpersonal and communication skills.
- Adept at writing, editing, and online content creation.
- Strong leadership, problem solving, and decision-making skills.
- Knowledgeable of multiple technology and software applications.
- Full understanding of Facebook, Instagram, Twitter, Pinterest, and Snapchat.
- Proven ability to work with diverse students and establish ongoing relationships.
- Produced 20+ articles featuring benefits of brands and products, receiving 100 hits per week.

EDUCATION

Master of Science in Counseling and College Student Personnel
California Lutheran University, Thousand Oaks, CA 91360

August 2021 – August 2023

Bachelor of Arts in English Literature
Arizona State University, Tempe, AZ 85281

August 2008 – August 2013

RELEVANT COUREWORK

- Professional Development in Practice.
- College Student Development Theory.
- Diverse Perspectives in Education & Culturally Proficient Leadership.

PROFESSIONAL EXPERIENCE

Ventura Breeze Newspaper, Ventura, CA

August 2014 – October 2019

Contributing Writer

- Wrote articles informing the citizens of Ventura about local news and upcoming events.
- Pieces include stories about non-profit mental health rehabilitation organizations, film reviews, and more.
- **Articles:** victoriausher.com

Green Drop Ship, Century City, CA

February 2019 – May 2019

SEO Copywriter (Contractor)

- Composed multiple articles for the company's blog and website.
- Chose the products and designed the layouts to feature in each published piece.
- **Articles:** greendropship.com/blog/author/vusher/

HYFN, Hermosa Beach, CA

April 2016 – April 2017

Content Coordinator

- Crafted copy for brand materials across a wide range of platforms and collaborated with internal teams.
- Reviewed and edited all creative content before publishing to catch any grammatical or stylistic errors.
- **Clients:** Macy's, Taco Bell, UFC Gym, Kona Brewing, and Love Your Melon.

ZEFR, Venice, CA

March 2015 – April 2016

Media Researcher

- Supported the Client Services team in the delivery of video rights management services.
- Operated proprietary technology to conduct research on YouTube and other types of media content.
- **Clients:** Sony Music, Warner Music, Ultra Music, and Universal Music Group.